

Join the 8th "Coffees roasted at origin" International Contest AVPA - Paris 2022



Who can participate?

- **-Estate Coffee:** Coffee from a single estate, roasted in the property where it was harvested or, at least, under the responsibility of the farmer.
- -Regional Coffee: Coffee presented by a regional roaster living in the Province from which are issued the green coffees roasted.
- -National Coffee: Coffee presented by a nationwide roaster residing in the country from which are issued the green coffees roasted.



Why participate?

- -Compare yourself with other producers of excellence
- -Obtain recognition for the work done and value the company and its employees in their environment
- -Receive an impartial opinion on the product acceptance on the French and European market -Increase sales in the national and international market.

To participate

Register on : www.avpa.fr

Who are we?

AVPA is a NGO mainly composed of producers from all over the world. Its objective is to promote agricultural producers who develop their exceptional products from their country of origin.



Contest procedure

The jury is made up of professionals of the coffee industry (producers, roasters and distributors), chefs, gourmets or discerning consumers.

The best products in each category receive the award:

"Diplôme Produit Gourmet AVPA-Paris" (AVPA-Paris Gourmet Product Diploma)
The top three will go up to the podium:

"Gourmet Or" / Gold

"Gourmet Argent" / Silver
"Gourmet Bronze"/ Bronze

The producer receives a diploma and can display his medals on his packaging.



Registration forms and samples - October 31st 2022

AVPA - Espace Altura 46 rue Saint Antoine 75004 Paris - France

Tel: +(33)144548032 e-mail: contact@avpa.fr



